

RICHMONDSHIRE WELCOMES THE WORLD

26 and 29 September 2019

Advertising your Business

Do I need planning consent to advertise my business during the UCI 2019 Road World Championships?

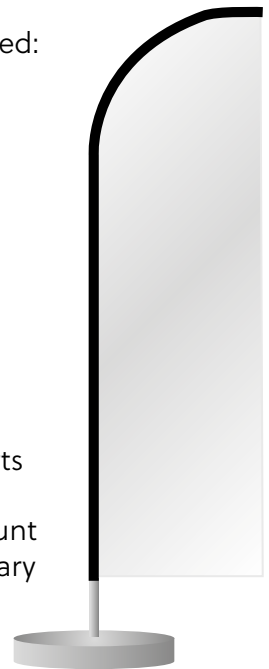
Contact Richmondshire District Council's planning department for further advice. You are likely to be asked:

- the type of advert - banner, flag, posters, shop signs, placards
- the proposed location of the advert
- the size of the advert
- the size of the logo and lettering
- the method of attachment to wall, fence.

What else do I need to consider?

Advert consent:

Some adverts will require consent. However, if adverts are put up without consent, we will, in deciding whether or not it should be removed, take into account the fact that the advert is only intended as a temporary measure - to coincide with the UCI 2019 Road World Championships.





The planning authority is unlikely to take any action if you ensure the following:

- the advert does not cause a danger to road users or obstruct visibility on the highway
- the advert is kept clean and tidy and in a safe condition
- you own or have permission to use the land where the advert is placed
- the advert will not affect a listed building.

Try to ensure the advert is of a size and design that fits in with the character of the area - contact Richmondshire District Council planners for further advice.

Logos

You cannot use the UCI logo due to copyright issues.

The route of the race will be controlled by UCI organisers, and adverts along the route will be strictly controlled to protect the interests of the main race sponsors.

Branding and marketing information is available from Welcome to Yorkshire.



For more information please contact:



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richmondshire.gov.uk

yorkshire2019.co.uk

[#YORKSHIRE2019](https://twitter.com/YORKSHIRE2019)

This information is available in alternative formats and languages