



Artist's Brief

To design, create and install a temporary piece of land art to celebrate The UCI Road World Championships Men's Elite Race taking place on Sunday 29 September 2019. The piece is to be sited near to Buttertubs Pass, Hawes, North Yorkshire.

The UCI Road World Championships are the annual world championships for bicycle road racing organized by the Union Cycliste Internationale. The UCI Road World Championships consist of events for road race and time trials both individual and teams.

The commissioners wish for the land art to incorporate a design significant to Richmondshire, utilising strong colours and large scale. The large scale is very specific as the land art needs to be visible from the air, captured as part of the cycle race TV coverage. The commissioner has an initial budget of £5,000 which is inclusive of artist fees, materials, installation and travel.

Description

- The selected artist will create a temporary piece of public land art of a large scale to be clearly visible from the air.
- The commissioner would like to see a design which incorporates and embodies aspects of Richmondshire local area.
- Timescales for the duration of the installation are to be confirmed
- The commissioner would prefer the use of environmentally friendly materials where possible
- The selected artist will be required to submit a minimum of two final designs for consideration
- The commissioning group will make the final decision on the chosen design
- The art work is to be installed for Sunday 29th September to coincide with the Men's Elite Race

Submission requirements

Artists are required to submit their proposal in response to the brief by Wednesday 31st July 2019

Artists must provide:

- Current and up to date CV
- A covering letter explaining why you would like to be awarded this commission
- Pictorial examples of your previous work
- Draft outline of your design responses and approach

Necessary experience

The commissioner expects that the artists will be highly experienced practitioners in delivering similar projects.

Copyright

Copyright and ownership of the design and the work created shall remain with the artist. The commissioner retains the right to reproduce, publish or display the work as necessary by photography, film, video and graphics for the purpose of promoting the commission and the event. Any other reproduction will require the artist's permission.

Timescales of the commission

- Artist entries received on Wednesday 31st July 2019
- Commissioning Group will select chosen artist on Friday 2nd August 2019
- All submitting artists will be informed of decision by Friday 2nd August 2019
- Chosen artist will submit two proposals by Friday 16th August 2019
- Commissioning group will select design by Tuesday 20th August 2019
- Chosen artist will submit timescales for design completion and installation Tuesday 27th August 2019
- Up front and first payment of £4000 and contract will be made by Friday 30th August 2019
- Final and second payment of £1000 will be made by Monday 30th September 2019

Fees:

Total fees available are £5000 and will be inclusive of all expenses, travel, fees and materials to ensure the successful installation of the work

Payments will be made by BACS on the receipt of both invoices

How to submit your proposal

This brief will form part of the final contract which will be issued and must be signed and returned to the commissioner in acknowledgement of the details outlined.

There will also be a requirement for associated publicity and promotion of the work with press and social media.

The District Council will identify the site where the land art is to be situated and obtain the necessary landowner consents. Examples of similar previous work for the Tour de Yorkshire can be viewed at: <https://letour.yorkshire.com/information/land-art>

Please ensure that all elements of the submission requirements are complete and submit your proposal to:

The Commissioning Group c/o Jo-Anne Simpson, Richmondshire District Council, Mercury House, Station Road, Richmond, North Yorkshire. DL10 4JX Email: jo-anne.simpson@richmondshire.gov.uk Tel 01748 901045